

The University of Georgia's Block and Bridle Club Presents

**The 2026
Great
Southland
Stampede**



Sponsorship Packet



Dear Potential Sponsors,



On behalf of the Great Southland Stampede Rodeo (GSSR), we invite you to join a tradition that has been 51 years in the making. From **March 19-21, 2026**, the University of Georgia's Block and Bridle Club will host the 51st Annual Great Southland Stampede Rodeo, an event entirely executed by college students.

In recent years, the GSSR has made significant strides, raising its profile in both the community and the rodeo industry. We've been recognized nationally at the International Professional Rodeo Association (IPRA) Finals, receiving multiple awards for Indoor Rodeo of the Year. Recently, we switched our sanctioning body to the National Cowboy Pro Rodeo Association (NCPRA) to ensure the highest quality experience for our attendees. Each year, we see an increasing turnout, with approximately 4,500 attendees coming from a range of ages and diverse backgrounds. Our goal is to continually raise our standards and motivate our organization to achieve new heights.

The success of GSSR is largely due to the generous support of businesses and families in our community. Thanks to our sponsors, we are able to make charitable donations to local 4-H and FFA chapters, the Athens Regional Women's Health Clinic, and the VA Medical Center. We also host a Special Events Rodeo for over 1,300 elementary school children, promoting the importance of agriculture and the values of hard work and dedication. With your support, we can continue to expand our rodeo and its positive impact on the community.

We take pride in knowing that this cherished tradition brings families and friends together in fun and fellowship. The most rewarding part of GSSR is not the praise or the profit, but the joy we see on the faces of our attendees. The positive impact we make validates all the hard work and dedication we as students invest in the event. This event also provides invaluable experience in leadership, business etiquette, and the agricultural industry for our committee members. With your help, we can continue to enhance our impact on the university and citizens.

We hope you will join us in this tradition of good old-fashioned hard work. Within our sponsorship guide, you will find information on sponsorship opportunities and the benefits of each contribution. We are committed to ensuring you are satisfied with your investment in our event. We welcome you with open arms to become an integral part of our rodeo family. The future of the GSSR is bright, and we hope you will join us in making the 51st Annual Great Southland Stampede Rodeo the best one yet!

Welcome to our rodeo family, and as always, Go Dawgs!

Sincerely,

Sam Lovvorn, Rodeo Chairman
Grace Needham, Rodeo Co-Chairman
Kagan Travis, Sponsorship Chairman
gssrodeo.sponsor@gmail.com





Family & Friends : \$125



- **4** tickets for the whole rodeo week
- Name listed in the program
- **2** Great Southland Stampede Rodeo t-shirts



2 Star: \$250



- **4** tickets for the whole rodeo week
- **Business card-sized** advertisement in the program
- Verbal recognition on night of attendance
- **2** Great Southland Stampede Rodeo t-shirts



3 Star: \$500



- **6** tickets for the whole rodeo week
- **Business card-sized** advertisement in the program
- **1** banner hung inside the venue
- Verbal recognition on night of attendance
- **3** Great Southland Stampede Rodeo t-shirts



4 Star: \$1,000



- **6** tickets for the whole rodeo week
- **1/2 page** print advertisement in the program
- **2** banners hung inside the venue
- Verbal recognition on night of attendance
- **4** Great Southland Stampede Rodeo t-shirts



Bronze: \$2,500



- 8 tickets for the whole rodeo week
- 1/2 page print advertisement in the program
- 2 banners hung inside the venue
- 1 banner hung outside the venue
- Verbal recognition, by the announcer
- 7 Great Southland Stampede Rodeo t-shirts





Silver: \$5,000



- **8** tickets for the whole rodeo week
- **Full-page** print advertisement in the program
- Jumbotron advertisement options (seen below)
- **3** banners hung inside the venue
- **2** banners hung outside the venue
- Verbal recognition, by the announcer
- **7** Great Southland Stampede Rodeo t-shirts





Silver Jumbotron Advertisement Options



1. Pick an event to sponsor:

Bull Riding, Team Roping, Saddle Bronc Riding, Tie Down Roping, Barrel Racing, Bareback Bronc Riding, Breakaway Roping

2. Sponsor announced any time there is an instant replay and has the logo appear in the corner of all replays

3. Logo/pictures on the slideshow that is shown throughout rodeo nights



Gold: \$7,500



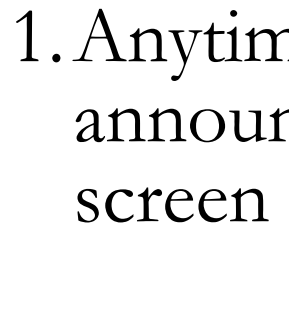
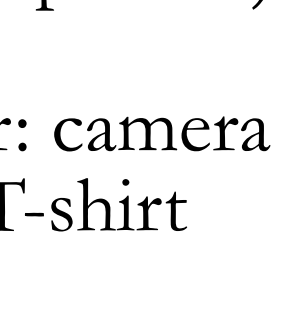
- **10** tickets for the whole rodeo week
- **2 Full-page** print advertisements in the program
- Jumbotron advertisement options (seen below)
- **4** banners hung inside the venue
- **3** banners hung outside the venue
- Bucking chute advertisement
 - Company will be announced each time an animal is released from this bucking chute
- **Exclusive Sponsorship Rights**
- Verbal recognition, by the announcer
- **8** Great Southland Stampede Rodeo t-shirts





Gold Jumbotron Advertisement Options




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1. Anytime mentioned by the announcer, the logo appears on the screen
 2. Logo appears in the corner of the screen on live video shots and is mentioned by MIC
 3. Can have short video commercials played (videos are provided by the sponsor, if there is no video, will become a particular event sponsor)
 4. Camera Operator Sponsor: camera operator can wear a logo T-shirt provided by the Sponsor
- 



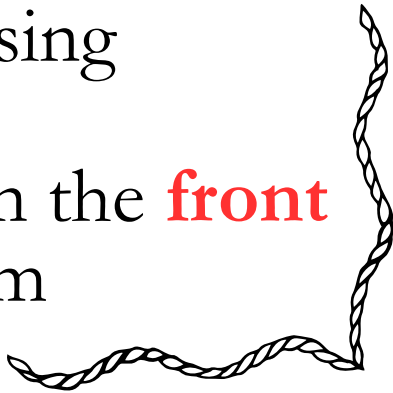
Gold Exclusive Sponsorship Rights Breakdown



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1. Can choose to be recognized as a **sponsor** for one of the following:

Rodeo Clown, Pickup-man, or Specific Event

2. Company/Organization name will appear in **all** GSSR advertising

3. Company Logo featured on the **front cover** of the rodeo program
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Important Information



- I acknowledge that if I don't turn in a logo by **February 19th, 2026**, then my company will not be listed in the program
- I acknowledge that if I don't turn in a banner by **March 12th, 2026**, then my company will not be presented by banner
- I acknowledge that if I don't turn in my t-shirt sizes by **February 19th, 2026**, then I will not receive one the night of rodeo
 - Companies that don't send sizes in time will receive their shirts through the mail after the rodeo
- I acknowledge that Thursday night is **College/Greek Night**
- **NO TICKET ROLLOVER**
- Sponsors that would like to purchase extra tickets must **pre-order**; they **CANNOT** be ordered the **night of rodeo**
- Sponsors may park in designated sponsorship section, but it is **first-come first-serve**
 - All overflow will be parked in regular parking across the street



Contracts



I, _____ agree that my signature ensures payment of the above-stated amount to the Great Southland Stampede Rodeo. Checks should be made payable to UGA Block and Bridle.

I understand that advertising materials such as logos and business cards are due to the Great Southland Stampede Rodeo by **February 19th, 2026**. Banners are to be delivered by **March 12th, 2026**. T-shirt sizes to be sent by **February 19th, 2026**. Graphics for advertisements should be emailed to

gssrodeo.program@gmail.com

I also understand that all sponsorship funds are to be paid in full and turned in with this contract by **February 19th, 2026**.

PLEASE COMPLETE THE FOLLOWING

- Banners

- ☐ I have a banner with GSSR from the previous year
- ☐ I do not wish to provide a banner
- ☐ I will provide a banner

- Attending

☐ Thursday ☐ Friday ☐ Saturday

- T-Shirts

- Please refer to selected package to see number of shirts provided and specify the number of each size in boxes below

☐ Youth Small ☐ Youth Large ☐ Small ☐ Medium
☐ Large ☐ X-Large ☐ 2X ☐ 3X



Contracts



Please keep a copy of this contract for your records

An invoice will be provided to you for your records at the event or upon request

Make all checks out to **Great Southland Stampede Rodeo**

Please mail **checks** and **completed contracts** to

Attn: Sponsorship Chairman (Kagan Travis)
150 Cohen St.
Athens, Ga 30601

Sponsor Representative Signature: _____

Date: _____

Rodeo Representative Signature: _____

Date: _____

Company Mailing Address: _____

For GSSR Use Only

Date Received: _____

GSSR Initials: _____

Amount Paid: \$_____

Method of Payment: _____

Cash or Check #: _____

Trade-out Amount: _____